

Introduction to UIBE

The University of International Business and Economics (UIBE), situated in the northeast of Beijing, was founded in 1951. UIBE is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the most important institutes for talents' training and scientific research on Chinese economic and business development.

UIBE pursues to be an outstanding national university and a prestigious international university with its distinct characteristics. After sixty years' development, UIBE has already become a multi-disciplinary university specialized in the fields of economics, management, liberal arts, law and science, and competitive in the subjects such as international trade, international law, finance, business management and foreign languages. At present, UIBE offers nearly 50 majors to overseas students of bachelor, master and doctoral study. Among them, more than 20 majors are offered entirely in English.

With a galaxy of talents, UIBE attracts the best minds and brings up famous personnel generation after generation. Most professors have overseas experiences and strong abilities of teaching and researching, which enable them to rank among the National Talent Cultivation Project.

UIBE has a total enrollment of over 16,000 full-time students including more than 3,200 international students from 138 countries. As always, UIBE students are widely welcomed by society for their sound professional knowledge and skills, strong linguistic ability, active thinking and rich practical experience. UIBE graduates have been mainly employed in governmental institutions, financial sectors, multinational corporations, large-scale foreign trade corporations and commercial institutions stationed abroad.

UIBE warmly welcomes all outstanding international candidates who are willing to undertake international economic and trade intercourse as well as cross-culture communication and thereby make contributions to the global economic development and the world peace.

IEMBA Program

1. Training Objective:

This program is for senior managers and business officials who are experienced in business administration. It aims to develop senior international managers with innovation ability, international vision and inter-cultural communication skills and keep them well informed with both transnational business models and Chinese commercial environment. Through this program, students can improve both their knowledge-integrating ability and decision-making and executive capacity.

2. Training mode:

- 1) Class Teaching: Considering the particularity of the composition of participants, IEMBA program adopts lectures, case studies, speeches, tutoring and other forms of flexible and diverse teaching methods;
- 2) Business Visits: To enhance participants' understanding of the Chinese business environment, IEMBA program provides regular arrangements for trainees to visit Development Zone, enterprises, rural suburbs of Beijing and government departments and invites local officials and business executives to hold seminars with the participants ;
- 3) Cultural Experience: In addition to a monthly trip to rural suburbs of Beijing, IEMBA program also plans arrangements and study tours for participants to go out of the capital to experience Chinese culture.
- 4) Degree Granted: Program participants who acquire 21 compulsory credits, 9 elective credits and four business visits credits will be granted a MBA degree by UIBE.

Enrollment Guide for

IEMBA in UIBE

Discovering China to discover your future

Academic structure and Teaching Language

1. Academic structure: one year. Combined with practical teaching experiences of many years of English graduate programs for Foreign Students of our university, the program adopts "two big, one small" -- a total of three semesters -- training model and offers rolling admissions in spring and autumn. The detailed scheduler:

Fall semester: early September - the end of December (14 weeks)

Spring Semester: late February - the end of May (14 weeks)

Interterm: early June - mid July (a total of six weeks, including two weeks of business visits)

2. Teaching Language: English.

Admission requirements, Application period, Application materials and Registration Time

1. Admission Requirements:

- 1) Applicants participated in this program are required to be officials of division level and above with a bachelor's degree (or equivalent qualification) or Middle and senior management staff who engaged in the domestic operation or management and international economic cooperation.
- 2) Under the age of 45 with at least three years working experience.
- 3) Non-native English speaking Applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.
- 4) Applicants must be healthy and must not have any disease or situation listed below:
 - a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations
 - b) Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health
 - c) In recovery period after major surgery or acute disease attacks
 - d) Severe physically challenged
 - e) Pregnancy
- 5) Applicants are not allowed to bring spouse or any relative and friend during the study in China;
- 6) Only applicants recommended by the Embassy of the People's Republic of China will be considered and admitted.



2. Application Period

Fall Semester: April 1 – July 15

Please visit the Online Registration System of UIBE (login www.uibe.cn, click the Apply Online to enter the Online Registration System). And also visit online application system of Chinese Scholarship Council at <http://laihua.csc.edu.cn/>. Select the program named "Chinese Government Scholarship" and finish online application. The agency No. of UIBE is 10036.

3. Application Materials

Documents can be prepared in either Chinese or English. The application materials will not be returned to candidates whether they are accepted or not.

- UIBE application form (Apply online, print out with signature)
- Application form for Chinese Government Scholarship (Apply online, print out with signature)
- A copy of highest diploma and transcripts
- Study plan in China within 1500 words
- CV in English
- Two Recommendation letters in English or Chinese (The referees can be professors or government officials from central or local government authorities)
- A copy of guarantor's passport or ID
- A copy of candidate's passport or other identification
- Two recent passport photos, white background, no hat
- A copy of TOEFL 86 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty

4. Application Procedures

- 1) Please visit the Online Application System of UIBE (login www.uibe.cn, click the Apply Online to enter the Online Registration System).
- 2) Please visit online application system of Chinese Scholarship Council at <http://laihua.csc.edu.cn/>. Select the program named "Chinese Government Scholarship" and finish online application. The agency No. of UIBE is 10036.
- 3) Scan and email all the application materials to uibescholarship@163.com for qualification and waiting for the Pre-Admission Letter of UIBE.
- 4) After getting the Pre-Admission Letter of UIBE, please contact and submit the application materials to the Economic and Commercial Office of Chinese Embassy in applicants' Countries of nationality.
- 5) The successful applicants should hand the original documents to Admission Office during registration period.

5. Registration Time: For the time of registration and course opening, please refer to UIBE website (www.uibe.cn).



Course Arrangement

Compulsory Courses	Credit	Business Research	Credit
Managerial Economics	3	Field Trip	4
Management and Organizational Behavior	3		
Financial Accounting	3		
Marketing Management	3		
Advanced Corporate Finance	3		
Strategic Management	3		
International Business Management	3		
Elective Courses	Credit	Elective Courses	Credit
Chinese Economic and Business Systems I	3	Case study of international corporations marketing strategies in China	3
Chinese Economic and Business Systems II	3	Chinese Economic and Social Developments and Problems	3
Transnational Corporation Management	3	Chinese Foreign Economic Relations	3
Chinese Traditional Culture and Leadership Behavior	3	China's Capital Market: Growing Opportunities	3
China in the Global Economy	3	Entrepreneurship: Business Opportunities in China	3
Experimental Study of Global Culture	3	International Finance: System, Market and Investment Opportunities	3
Intercultural Business Communication in China	3	China's Economic Transition, Structural Change and Business Cycle	3
Human Resources Management	3	China's Agricultural and Urban Economy	3
Marketing in China	3	Corporate Strategy and Business Model	3
Chinese Business Ethics	3	Chinese	N
General Outline of China	3		
China's Culture and Society	3		
The Great Chinese Revolution	3		
Environmental Protection in China	3		
International Trade and Foreign Investment in China	3		
Business Culture & Consumer Behavior	3		



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