

Objectives (I)

- The creation of **technology-based start-ups** constitutes one of the most useful instruments to accelerate innovation over the world
 - ✓ Accelerate **mentality change** towards creativity and entrepreneurship
 - ✓ Generate **high-quality employment**
 - ✓ Improve the **exploitation of research results**
 - ✓ Increase the involvement of public and private entities in **stable partnerships**
- All countries in the Dialogue 5+5 region have implemented programmes in this field
 - ✓ Through **public universities or higher education establishments**
 - ✓ Through regional or national **innovation programmes**
 - ✓ Through the participation in **international programmes** (e.g. EIT in H2020)

Action A5 is an opportunity to give an international North-South dimension to the technology-based entrepreneurship

Setting-up

- Basis for launching a “**Western Mediterranean competition programme for technology-based start-ups**”
 - Goals
 - To promote the participation in the competition of **business teams** from the participating universities or HE entities located in the region
 - Commitments to develop the programme in at least two countries in the region
 - To push the creation of a minimum of **5 new internationalised spin-offs or start-ups** during the first year.
 - Priorities
 - Thematic priorities should fit into the **Dialogue 5+5 Action Plan** although interdisciplinary aspects will be also very welcomed.
 - **Flexibility** to adapt the programme’s priorities to the interests of participants
 - According to the rules, at least, three entities from North and South countries
 - **Spain, France, Morocco, Algeria, Mauritania** and **Tunisia** have expressed their interest to participate

Programme definition (I)

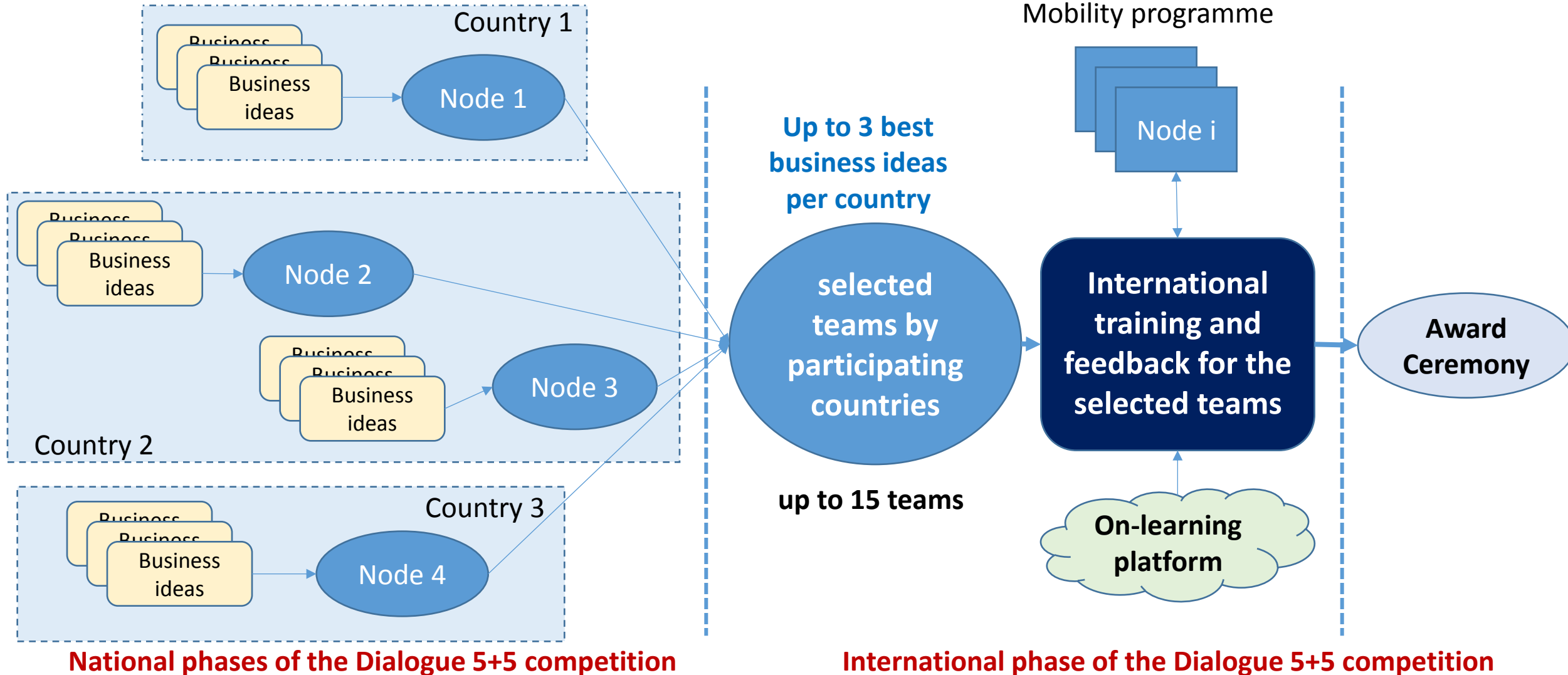


GOBIERNO DE ESPAÑA

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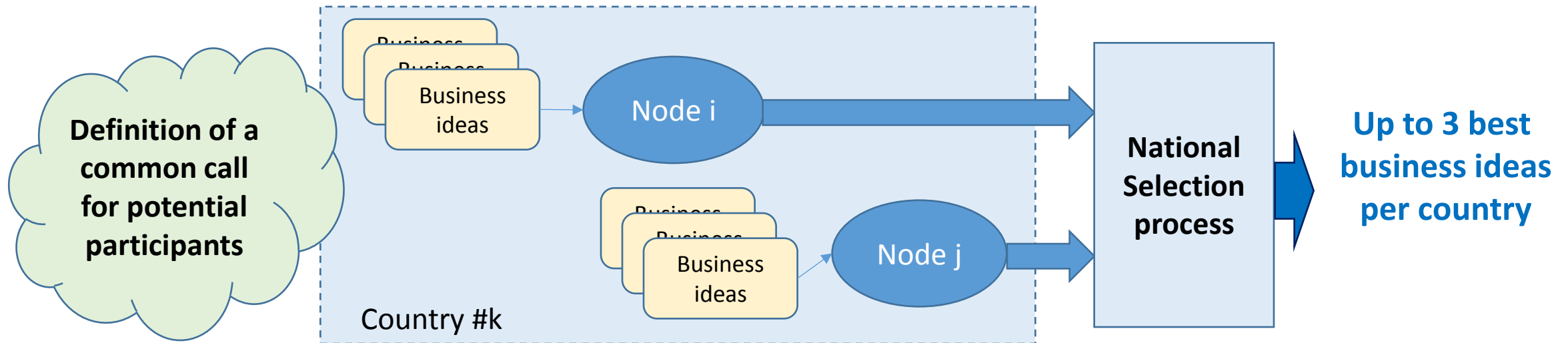


One or more node (university or HE entity) per country



Programme definition (II)

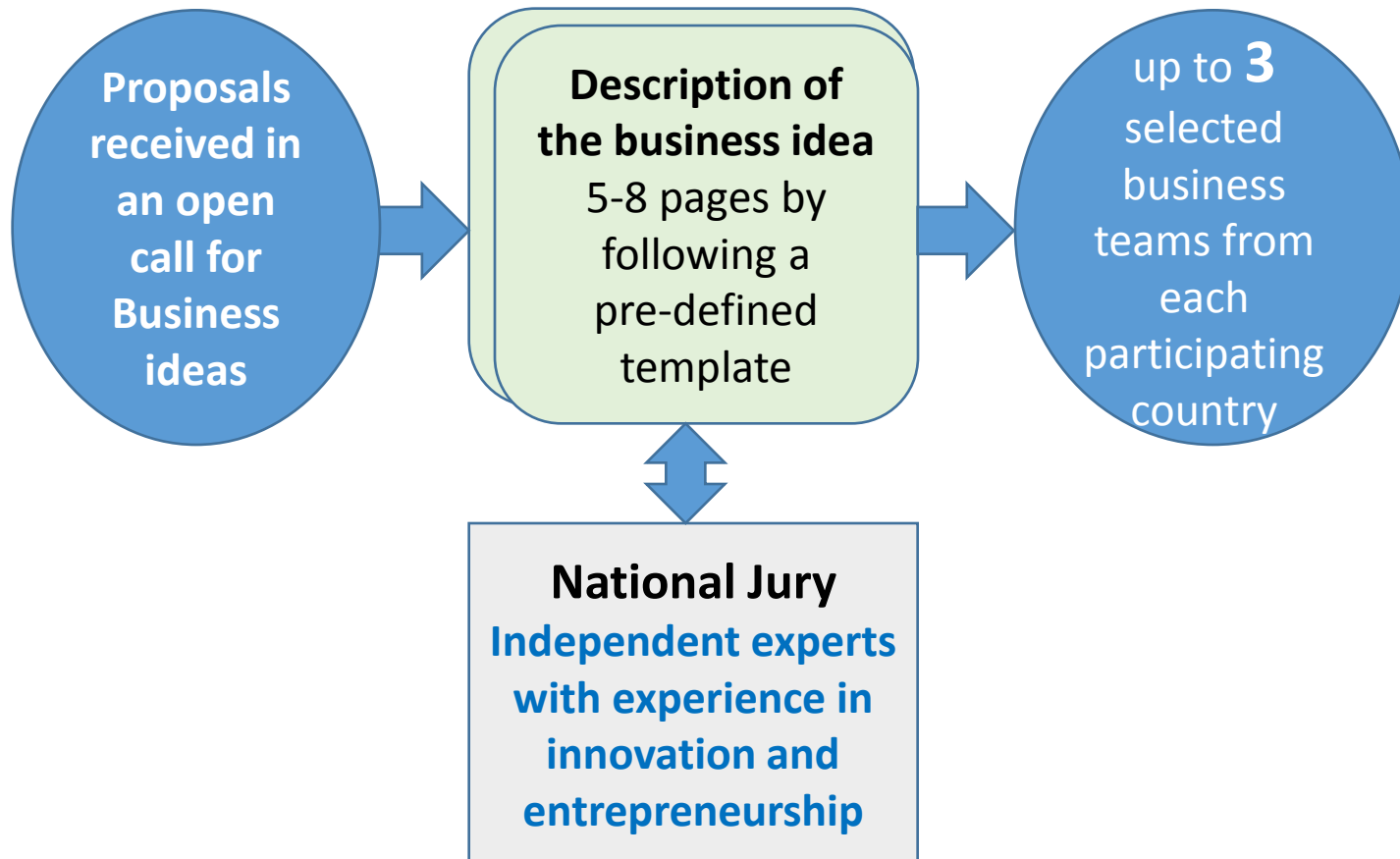
- One Dialogue 5+5 country can participate through **one or more public entities** which will act as nodes of the programme
 - Higher education establishments like universities or other entities closely related to them
 - Previous experience in running technology-based entrepreneurship programmes is desirable
- The mechanisms to select **proposals** is a responsibility of each country
 - Selected nodes should formally accept the commitments of the programme
- **Synchronised calls** to be launched in each country by following the same agreed structure



National phases of the Dialogue 5+5 competition

National phase

Business teams should fulfil a set of common conditions to be selected in the national phase



Main conditions for teams:

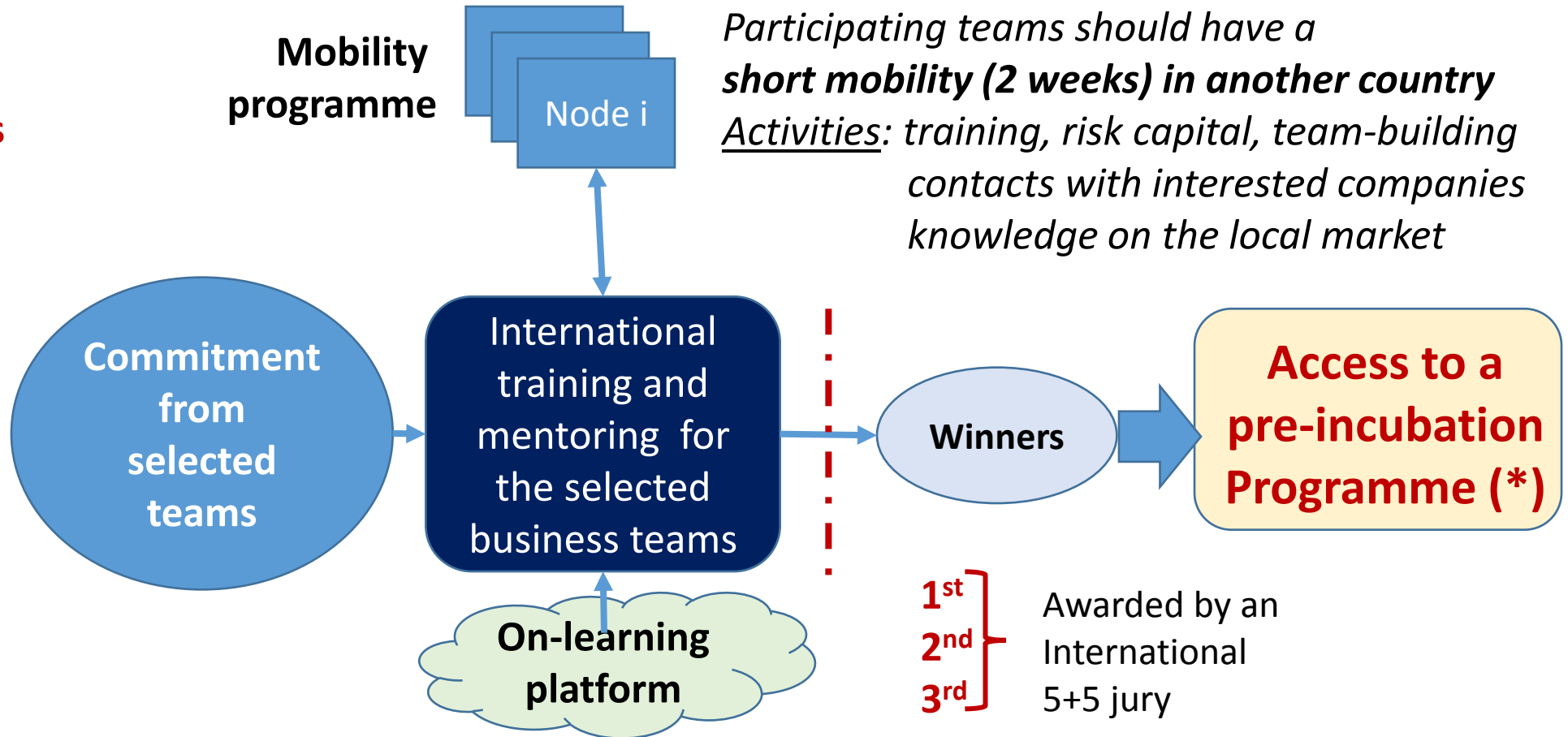
- Composed by a minimum of three participants and a maximum of five
- One of the team components should have a technical background
- Members should be students, faculties or employees of the entity linked to the node

Main criteria for selection:

- Adequacy to the priorities of the call
- Clear definition of the technical idea and its potentiality to solve users' problems
- Preliminary market analysis
- Commitments and profiles of the team members to work in the proposed idea
- International interest of the idea (mainly on the Western Mediterranean)

International phase (I)

up to **3 x N-countries**
selected
business teams from
participating
countries in
the national phases
(a maximum of
18 teams if all
interested countries
confirm the
participation)



Participating teams should have a **short mobility (2 weeks) in another country**
Activities: training, risk capital, team-building
contacts with interested companies
knowledge on the local market

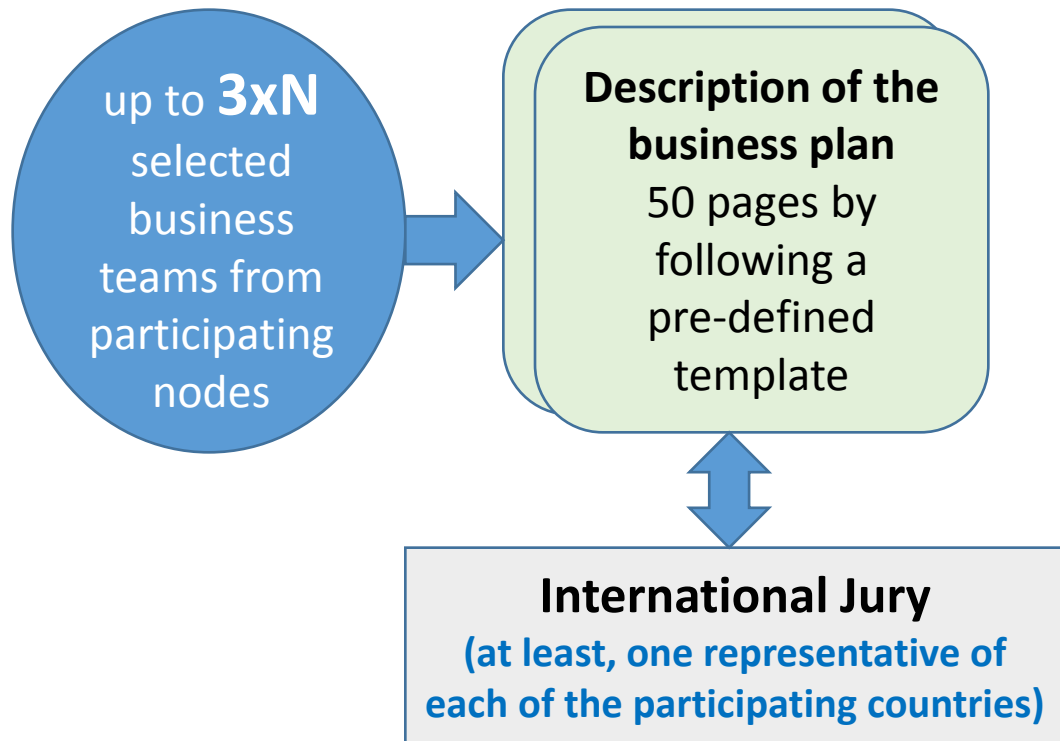
On-line modules

(English and another language if needed)

(*) This additional activity has not been included in this preliminary proposal for Action A5

International phase (II)

Business teams should fulfil a set of common conditions to be selected by national nodes



NDA's to protect the submitted information

Main conditions for teams:

- Teams selected at the national phase in the participating nodes should keep their composition
- Commitment to participate in the activities of the international phase (mentoring + training)
- Support from their original institutions/governments during the international phase

Main criteria for selection:

- Quality and feasibility of the business plan
 - Business model
 - Funding approach
- International interest in product/services in the Mediterranean region
- Elevator pitches and presentation to the international jury
- Multimedia material created
- Others (tbd)