



Conference Officers

Conference Chairs: Dr. Egon Žižmond (University of Primorska, Faculty of Management Koper),
Dr. Ahmed Nouredine Helal (University of Sousse),
Dr. Joseph Mifsud (EMUNI University)

General Chair: Dr. Binshan Lin (Louisiana State University in Shreveport)

Programme Chair: Dr. Janez Šušteršič (University of Primorska, Faculty of Management Koper)

Conference Directors: Dr. Nada Trunk Širca (EMUNI University),
Dr. Touhami Abdouli (University of Sousse)

Conference Director Assistants: Marijana Pregarac (University of Primorska, Faculty of Management Koper),
Neila Harbi (University of Sousse),
Jana Jurjec (EMUNI University)

Important Dates

E-registration through Conference website open:
February 1, 2009

Abstract/Paper submission: April 30, 2009 (all submissions will be subject to a double-blind review process)

Notification of acceptance: June 15, 2009

Final Paper submission: August 15, 2009

Conference duration: November 25–28, 2009

Registration Deadlines

Early registration: August 15, 2009

Late registration: October 1, 2009

Social Events

Social events, such as conference dinner and excursion, are planned to further stimulate the lively exchange among conference participants. Every coffee break, luncheon and dinner is a small social event that gives the participants an opportunity of getting to know each other better.

Contact

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We are looking for a local organiser from Union for the Mediterranean



Management International Conference

Creativity, Innovation and Management

10th International Conference
Organised by the University of Primorska,
Faculty of Management Koper, Slovenia,
Euro-Mediterranean University,
and University of Sousse, Tunisia

25–28 November 2009
Sousse, Tunisia

Call for Papers

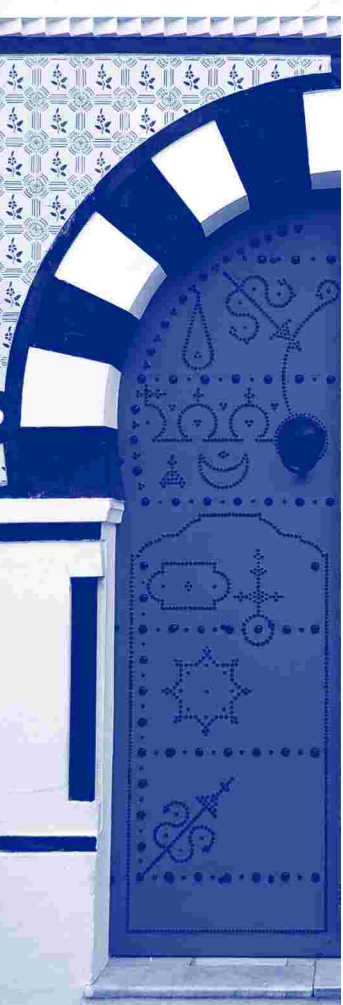


University of Primorska
Faculty of Management Koper



University of Sousse

جامعة سوسة

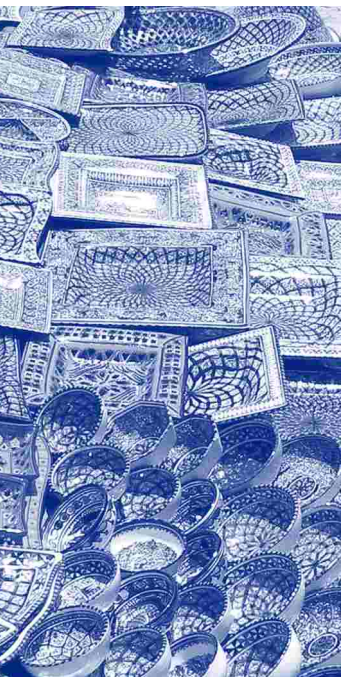


Conference Aims

Management International Conference is a traditional conference for scholars of management studies, welcoming participants from around the world, with broad and diverse research interests. Among the many topics related to management, the special focus of MIC 2009 is on creativity and innovation that are becoming important conditions for a successful society. The modern world puts emphasis on better use of knowledge and rapid innovation. Many countries are striving to become the world's leading knowledge-based economy. The year 2009 was also declared the European Year of Creativity and Innovation. There is a need for skills and competences that enable people to embrace change as an opportunity and to be open to new ideas in a culturally diverse, knowledge-based society.

The aim of the conference is to present and discuss research that contributes to the sharing of new theoretical, methodological and empirical knowledge, and to a better understanding of management practices, in particular in the field of Creativity, Innovation and Management.

In recent years, the MIC Conference has been organised in partnership with the newly established Euro-Mediterranean University. Papers related to issues of intercultural dialogue and management in multicultural societies are thus especially welcome.



Conference Subject Areas/Sessions

Contributions from various areas of management are welcome, also scholars in other disciplines offering new perspectives on the conference theme are encouraged to participate.

The conference will focus on the following topics:

- Business Administration, Organisation and Marketing
- Creativity, Innovation and Technology
- Doing Business in Mediterranean Region
- E-business and Information Technology
- Economy, Finance, and Law
- Knowledge Management and Human Resources
- Management and Education
- Management in a Multicultural Society
- Research Methods
- Small Business and Entrepreneurship
- Social Issues in Management
- Sustainable Development



Conference Proceedings

MIC 2009 Conference Proceedings will publish only full-length papers, subject to a double-blind revision process. Authors of the best papers presented at the conference will be invited to submit their contributions to a number of relevant referred international journals (to be announced on the MIC website).

